

NEPMA

NEW ENGLAND PEST MANAGEMENT ASSOCIATION, INC.

New England Pest Management Association Strategic Sponsors Program July 2021-June 2022

Visibility for the NEPMA Strategic Sponsors is a crucial part of the planning process for every NEPMA event. NEPMA Strategic Sponsors' logos are front and center at every opportunity, and the value of your partnership and support for the association is continuously promoted and communicated to NEPMA members, event attendees and website visitors. All levels include your standard Allied Membership dues, while each level provides additional unique opportunities for your company to stand out with the NEPMA audience. Choose the investment level that's right for you, and read more about deployment of these items on page 2 of this application.

GOLD SPONSORSHIP \$2,450

INCLUDES:

- Annual Membership
- NEPMA Member List
- Maximum and Exclusive Visibility at the Virtual Fall Training
 - › Linked logo in the strategic sponsors website banners
 - › 1 minute video that will be played at the beginning of each day's program
 - › 2, one-page for the Vendor Directory (.pdf distributed to all who register, attendees during the event and sent to everyone who attended in the follow up e-mail)
 - › Listing in the Training Vendor Directory with contact information for New England rep(s)
 - › One free registration code to be used for an employee
 - › Receive a copy of the registration list (those who opt in to share their contact information)
- Maximum and Exclusive Visibility at the In-Person Spring Training
 - › Linked logo in the strategic sponsors website banners
 - › Exhibit Hall Booth with first chance at booth selection
 - › One free registration to be used for an employee
 - › One minute to speak to all attendees
 - › One page ad in the Spring Training Program & Vendor Guide
 - › Receive a copy of the registration list (those who opt in to share their contact information)
- Maximum Visibility in Monthly Newsletter
 - › Link & Logo in all issues
 - › 12 advertisements
- Link & Logo on the NEPMA.org website
- NEPMA.org Banner Ad
- Promotion at and Invitation to all networking opportunities (December Annual Dinner, Virtual Trivia, etc.) with one free registration

SILVER SPONSORSHIP \$1,690

INCLUDES:

- Annual Membership
- Maximum and Exclusive Visibility at EITHER Virtual Fall OR In-person Spring Training Event (see above for the packages with the exception of the following differences:
 - › Fall Training:
 - 30 second video rather than 1 minute
 - 1, one-page for the Vendor Guide
 - › Spring Training
 - Exhibit Hall Booth with second chance at booth selection
- Visibility in Monthly Newsletter
 - › Link & Logo in all issues
 - › 6 advertisements (in the months of your choosing)
- Link & Logo on the NEPMA.org website
- NEPMA.org Banner Ad
- Promotion at and Invitation to all networking opportunities (December Annual Dinner, Virtual Trivia, etc.) with one free registration



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(continued)

BRONZE SPONSORSHIP \$925

INCLUDES:

- Annual Membership
- Visibility in Monthly Newsletter
 - > Link & Logo in all issues
 - > 1 advertisement (in the month of your choosing)
- NEPMA.org Banner Ad
- Promotion at and Invitation to all networking opportunities (December Annual Dinner, Virtual Trivia, etc.) with one free registration

Your participation as a Sponsor is good from July 1, 2021 – June 30, 2022. You can use any of the provided marketing opportunities in a condensed period, or throughout the year. You determine when you use what you have purchased (unused opportunities at the end of the year cannot be rolled over to the next year). At the end of your membership year, you will be given an opportunity to renew your vendor sponsorship.

Gold Sponsorship

Silver Sponsorship

Bronze Sponsorship

COMPANY

CONTACT NAME

TITLE

STREET ADDRESS

CITY

STATE

ZIP CODE

PHONE

E-MAIL

WEBSITE

PAYMENT OPTIONS

PAY BY CREDIT CARD:

Email your completed form to:
NEPMA@Pestworld.org

And **call us** with your credit card at:
703-352-6762

PAY BY CHECK:

Send your completed form and check made out to "NEPMA" to:

NEPMA
10460 North St
Fairfax, VA 22030

The packages described here are the 2021-2022 offerings. These packages are subject to change as new ideas are presented. We are always looking to increase the value of these sponsorship packages. If you have ideas or questions, feel free to reach out to Kelley Altland (Vendor Relations Committee Chair) or Allison Allen (NEPMA Executive Director):
KAltland@belllabs.com | nepma@pestworld.org