

*Visibility for the NEPMA Strategic Sponsors is a crucial part of the planning process for every NEPMA event. NEPMA Strategic Sponsors' logos are front and center at every opportunity, and the value of your partnership and support for the association is continuously promoted and communicated to NEPMA members, event attendees and website visitors. All levels include your standard Allied Membership dues, while each level provides additional unique opportunities for your company to stand out with the NEPMA audience. Choose the investment level that's right for you, and read more about deployment of these items on page 2 of this application.*

### **GOLD SPONSORSHIP .....\$2,450**

**INCLUDES:**

Annual Allied Membership  
 NEMPA Member List  
 Maximum and Exclusive Visibility at Fall & Spring Training Events

- Linked logo in the strategic sponsors website banners
- 1 minute video that will be played at the beginning of each day's program
- 2, one-page for the Vendor Directory (.pdf distributed to all who register, attendees during the event and sent to everyone who attended in the follow up e-mail)
- Listing in the Training Vendor Directory with contact information for New England rep(s)
- One free registration code to be used for an employee
- Receive a copy of the registration list (those who opt in to share their contact information)

Maximum Visibility in Monthly Newsletter

- Link & Logo in all issues
- 12 advertisements

Link & Logo on the NEPMA.org website  
 NEPMA.org Banner Ad  
 Promotion at and Invitation to all networking opportunities (Virtual Trivia, etc.)

### **SILVER SPONSORSHIP .....\$1,690**

**INCLUDES:**

Annual Allied Membership  
 Maximum and Exclusive Visibility at EITHER Fall OR Spring Training Event

- Linked logo in the strategic sponsors website banners
- 30 second video that will be played at the beginning of each day's program
- 1, one-page for the Vendor Directory (.pdf distributed to all who register, attendees during the event and sent to everyone who attended in the follow up e-mail)
- Listing in the Training Vendor Directory with contact information for New England rep(s)
- One free registration code to be used for an employee
- Receive a copy of the registration list (those who opt in to share their contact information)

Visibility in Monthly Newsletter

- Link & Logo in all issues
- 6 advertisements (in the months of your choosing)

Link & Logo on the NEPMA.org website  
 NEPMA.org Banner Ad  
 Promotion at and Invitation to all networking opportunities (Virtual Trivia, etc.)

**BRONZE SPONSORSHIP.....\$925**

**INCLUDES:**

Annual Allied Membership

Visibility in Monthly Newsletter

- Link & Logo in all issues
- 1 advertisement (in the month of your choosing)

NEPMA.org Banner Ad

Promotion at and Invitation to all networking opportunities (Virtual Trivia, etc.)

Your participation as a Vendor Sponsor is good from July 1, 2020 – June 30, 2021. You can use any of the provided marketing opportunities in a condensed period, or throughout the year. You determine when you use what you have purchased (unused opportunities at the end of the year cannot be rolled over to the next year). At the end of your membership year, you will be given an opportunity to renew your vendor sponsorship.

Gold Sponsorship

Silver Sponsorship

Bronze Sponsorship

Contact Name\_\_\_\_\_

Company\_\_\_\_\_

Address\_\_\_\_\_

City/State/Zip\_\_\_\_\_

Telephone\_\_\_\_\_ E-Mail\_\_\_\_\_

**PAYMENT OPTIONS**

**PAY BY CREDIT CARD:**

Email your completed form to:  
NEPMA@Pestworld.org

And **call us** with your credit card  
at: 703-352-6762.

**PAY BY CHECK:**

Send your completed form and check made out  
to "NEPMA" to:

NEPMA  
10460 North St  
Fairfax, VA 22030

*The packages described here are the 2020-2021 offerings. Everything is virtual through June 2021 due to COVID. The Board will revise this list as we return to in-person events. These packages are subject to change as new ideas are presented. We are always looking to increase the value of these sponsorship packages. If you have ideas or questions, feel free to reach out to Kelley Altland (Vendor Relations Committee Chair) or Allison Allen (NEPMA Executive Director): KAltland@belllabs.com | nepma@pestworld.org*