



PWIPM of New England Presents
**“Forging New Frontiers:
Women Leaders in the Pest
Control Industry”**

A Panel Discussion

*February 18, 2021 2pm-3pm
On Zoom*

Discussion Will Include:

- Career Challenges over the years in the Pest Control Industry
- Skills needed to succeed
- Wisdom for other aspiring female leaders in the industry
- How has the industry changed for women?

Register Here! <https://tinyurl.com/pwipmnefeb2021>



L to R: Eve Pappas, Sheri Spencer Bachman, Marillian Missiti, Courtney Carace (moderator)

All Are Welcome to Attend!

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Our Panelists

Sheri Spencer Bachman - Owner, Spencer Pest Services | Founder, Pest Control Business Coach

Sheri Spencer Bachman was never taught that girls don't play with bugs or own pest control companies. Instead, her dad encouraged her to explore the family business. As Sheri learned every aspect of the pest control industry - she knows - all too well - what it feels like to be stressed and overwhelmed in almost every role in a PCO...and she quickly learned that there has to be a better way -- especially for women in a male-dominated industry. Since 2010, she's helped many PCOs and their teams, just like you, overcome being stressed out and begin to love their business again. Today she's going to bring her unique perspective on how we can overcome the challenges in a male-dominated industry.

Courtney Carace – Chief Operating Officer, Pest-End Inc.

Courtney Carace is currently the COO of Pest-End Inc. Beginning her journey into the world of pest control as a part time office administrator at Pest-End Inc. after school in 2004, Courtney has over 15 years of experience in the industry and has held various office administration, technical, management, and executive positions. She obtained her National Entomology Scent Detection Canine Association certification in 2010 and was a bed bug canine handler for several years for the company. She is also a licensed and certified pest control operation in Massachusetts, New Hampshire, and Maine. More recently, she earned her Associate Certified Entomologist (ACE) certification. Together with her husband, Adam Carace (CEO) and sister-in-law Amanda Forrestall (CFO), Courtney runs the day-to-day operations of this second-generation family-owned business. She hopes to continue the tradition of excellent customer service and a great work culture established by Andrew (Vice President) and Nancy Carace (President), who acquired the company in 1986. Courtney earned her Bachelor of Arts from the College of the Holy Cross. She recently joined the committee for the Professional Women in Pest Management of New England and has two children, Jack (6) and Jameson (5), with her husband Adam.

Eve Pappas – Vice President/Director of Sales, Hoffman's Exterminating Co Inc

Eve has been in the Pest Control Industry for 40 years and has been with Hoffman's for 5 years. She currently serves as the Second Governor for Pennsylvania Pest Control Association and the Treasurer and Secretary for the State of Delaware Pest Control Association. Eve Pappas attended Glassboro State College as a Physical Education major. Eve also is a part of Professional Women in Pest Management Counsel for National Pest Management Association. She started a local chapter for South Jersey, Pennsylvania, and Delaware PWIPM. Eve started a Non-Profit with others in 2015 called Tri-Canine Response Team and is on the Board of Directors as the Treasurer. She is very involved in her community and has been Awarded the Presidential Volunteer Award and is a Board member of the Erlton Civic Association as Treasurer. She is involved with the Board of Elections for many years. Eve is married and has an awesome daughter and son-in-law with a grandchild.

Marillian Missiti – President, Buono Pest Control Co Inc

Marillian started in her father's company established in 1978. She answered phones while going to school. Marillian became a licensed and certified PCO primarily for her own knowledge and customer service. She quickly gained her own route specializing in sensitive accounts and managing an intense IPM program at a prestigious university among other commercial areas. Marillian currently runs the company with her uncle, the CEO and takes pride of the small family business culture that has been establish for over 40 years. Marillian attended Lesley University- School of Management. She is a Past President of the New England Pest Management Association (first female President) and received the Bartlett Eldridge Award. Marillian is currently Treasurer of NPMA and sits on the board of directors for the PPMA. She is married with a son and daughter and an entitled dog.