

November 12, 2020

PWIPM Webinar: Why a SEO Friendly Website Matters, Before Navigating the World of Creepy Targeted Ads

Hear from 16 year digital marketing expert Kelly Decollibus-Fillion of Reachlocal as she discusses why a SEO friendly website matters, before navigating the world of creepy targeted ads! Topics that will be discussed include the ins and outs of social media, google searches, ad words, facebook ads, and search engine optimization (SEO). Visit the website to learn more. Everyone is welcome to attend!

Register:

tinyurl.com/NEPMAPWIPM2020

All of November and November 7

NEPMA Veterans Day Service Project

NEPMA is encouraging all member companies to do something in November to honor veterans. Make a donation, participate in an event, celebrate the veterans that work for you! Whatever you do, post to Facebook/LinkedIn and tag New England Pest Management Association so we can share your story. If you are interested in placing flags at the Bourne Cemetery in MA, please e-mail galvinjr@yankeepest.com for details. Tentative date is November 7th.

November 19, 2020 at 7:00 PM EST

Wicked Hard Trivia Night with NEPMA

Get your team together (or play on your own) and join NEPMA for a fun night of virtual trivia. Plan on signing in a few minutes early so we can start promptly at 7pm. Folks will need two devices – one to access zoom and the other to answer questions on www.McMEnt.live. We'll cover the rules of engagement when everyone is signed in. This event is open to all. There will be some pest questions, but not all! The event is free to join.

Join (Zoom) at 6:50pm on the 19th:
<https://tinyurl.com/NEPMATrivia>

December 2, 2020 3-4pm

Annual Meeting (Election of Directors)

While we can't be together for the annual dinner this year, we are still hosting an annual meeting to report on the state of the association and hold our election of the NEPMA Board of Directors.

Register in advance: <https://tinyurl.com/NEPMAAnnualmtg>

Complete a proxy: <https://www.surveymonkey.com/r/NEPMAvote>

December 4, 2020

WDI Recertification Class

Virtual:

nepma.org/training-and-education/wdi-program/

January 21-22, 2021

WDI Registry Workshop

TBD, expected to be in NH

Let NEPMA help celebrate your best and fund a future star!

The following programs are now accepting applications:

- NEPMA Woman of Excellence Award
- Professional of the Year Award
- NEPMA Student Scholarship

All this and more at www.nepma.org. Stay in touch throughout the year on social media: FB & LinkedIn

