

# NEPMA

NEW ENGLAND PEST MANAGEMENT ASSOCIATION, INC.

## ***CONTROLLING INTEREST***

The bi-monthly newsletter of the  
New England Pest Management Association

### ADVERTISING ORDER FORM

Advertising space in *Controlling Interest* is available on a per issue or full-year basis in accordance with the following rate schedule:

#### Rate Schedule (All Rates Net, Non-Commissionable)

<u>Ad Size</u>	<u>Dimensions</u>	<u>Per Issue</u>	<u>Full Year (per issue)</u>
1/4 page	(4"h x 3.25"w)	\$75	\$67.50
1/3 page	(Vert. 9.5"h x 2.25"w) or (Horiz. 7.5"w by 3"h)	\$100	\$90
1/2 page	(Vert. 9.5"h x 3.5"w) or (Horiz. 5"h x 7.5"w)	\$150	\$135
Full page	(9.5"h x 7.5"w)	\$200	\$170

Rates are based upon payment in advance for full period, and ads running without interruption or changes during contract period. All creative should be produced in either .pdf or .jpg format and sent on a CD or by email to: mattgatzke@choiceonemail.com. The newsletter is prepared using Adobe InDesign.

#### **Creative Deadline Dates for 2012**

##### **Issue:**

Jan/Feb: Friday, January 6, 2012

Mar/Apr: Friday, March 2, 2012

May/June: Friday, May 4, 2012

July/Aug: Friday, July 6, 2012

Sept/Oct: Friday, September 7, 2012

Nov/Dec: Friday, November 2, 2011

**ADVERTISING POLICY:** The publication of any advertisement is not an endorsement of the advertiser, nor of the products or services advertised. New England Pest Management Association reserves the right to reject or edit advertisements.



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# INSERTION ORDER FORM

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_ Website: \_\_\_\_\_

\_\_\_\_\_ YES, we want to advertise in *Controlling Interest*.

Check creative size below (See first page for creative specifications)

\_\_\_\_\_ 1/4 page

\_\_\_\_\_ 1/3 page

\_\_\_\_\_ 1/2 page

\_\_\_\_\_ Full page

Please run our ad (state issue starting date and for how many issues)

All advertisers will receive a copy of the newsletter.

Send your completed insertion order form with payment to: New England Pest Management Association, 53 Regional Drive, Suite 1, Concord, NH 03301-8500.

**Please Note:** In order to take advantage of discounted, full-year rates, payment must be made at time of submitting contract.

If paying by check, make check payable to: NEPMA

Please make checks payable to: **NEPMA** or charge my credit card

Card Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card: \_\_\_\_\_

Card Billing Address (if different from above) \_\_\_\_\_